

**IOWA MISSISSIPPI RIVER PARKWAY COMMISSION  
APRIL 25, 2014 CORRECTED  
SEMI-ANNUAL MRPC MEETING  
ALTON, ILLINOIS**

Roll call:

Commissioners Present: Deb Jochims, Larry Kruse, Edith Pfeffer, Jane Reagan, Jay Schweitzer Guest: David Dahlquist

Welcome

- Acting Chair Edith Pfeffer called the meeting to order at 7:07 am at the Holiday Inn in Alton, Illinois

Approval of April 2, 2014 Meeting Minutes

- Jane mailed them out. These are to be approved at our next meeting subject to the correction in paragraph 5, line 2 to read "the expenses at the ***Iowa Tourism Legislative Showcase with the Iowa Byways. David Dahlquist also provided money for a booth.*** Also, in paragraph 1, line 4 it should read "Jay **Scheitzer.**"

Treasurer's Report & Approval (attachment 1)

- Jane said it looks like we are going to have leftover money and for the next meeting we should think about where to spend this money. Jane will check on the price of placemats or we could put the money toward geo tourism. We should also send in our bills.

General Reports

- MRPC (multistate) -
- Bylaws Committee – Jay spoke with the attorney general's office. Their opinion is that we don't operate by bylaws, but rather administrative rules since we are a governmental agency. We are also a 501D. Why should we keep this designation and file plus we can't accept donations?
- Corridor Management Plan Committee – David has press release and constant contact verbiage. We reviewed this and he will send it out to the other commissioners to review. In the next couple of weeks they will prepare the stakeholders meeting complete report so it will be ready to approve in June for distribution. David will send two pages to everyone that only the CMP Commissioners received. The Mississippi River Conference is October 15-17 in Moline for River Action. They have asked for submission of a speaker's name. We would like a power point presentation. David will assemble several power point presentations. Jane and Edith

volunteered to speak. David will fill out the form and send it in this weekend.

- Culture and Heritage Committee - Edith reported that we must get the signs out. She is worried the overlays won't fit. Perhaps we should find a sign company in each area and have them apply the overlays. She will hand out a form on June 12<sup>th</sup> for us to visit our Interpretive Centers. John Goodman submitted a bid of \$533 for tear-off maps.
- Marketing Committee - Jane reported the committee voted to let the board proceed with the National Geographic project. They talked about geo tourism. They asked that the board continue discussions. Jane told them the Ex MS doesn't work on iPads. We want to get a video or power point in place to help us present information to whomever we want to.
- Transportation Committee - Larry reported that they didn't take a vote on Nat Geo. Mississippi representatives raised a resolution about using the pilot wheel only on the road with universal signs for ATV, etc. They want the national office to contact DOTs for better communication. This was tabled as each state should do this.
- Environment, Recreation and Agriculture Committee- Jay reported that there were many questions about Nat Geo and they talked a lot about fracking. They made a resolution to monitor fracking.

#### Old Business

- Byway Sustainability
  - We need to discuss this at the June meeting so we have a better understanding about it.
- Committee Assignments
  - Postponed until the June meeting.

#### New Business

- Edith reported the appointment of Scott Turncliff of Scott County. He's in charge of the Hilltop Redevelopment around the High School. Edith feels he'll be a good addition.
- National Scenic Byways Interpretive Center Sign Delivery  
They are delivered in Iowa. Overlays are not delivered yet.

Adjourned at 7:45. Our next meeting will be in Hurstville on June 12.

Respectfully submitted,

Debra J Jochims  
Recording Secretary